



TVE/EFM

Premier Agencies

**Great Hope Foundation**

**FIRST WINNER**

PAY Outstanding winner: *Uwezo Award 2023- Gold Trophy* DATE: 04.11.2023

School: *UWEZO CLUB - Kibiti Secondary School* Tsh 1,000,000/-

Amount: *One Million Only*

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PAYER'S SIGNATURE **UWEZO AWARD**

BIG J. PRO

# GREAT HOPE FOUNDATION

ANNUAL REPORT 2023



# ABOUT GREAT HOPE FOUNDATION.

Great Hope Foundation (GHF) is a Non-Governmental organization registered in Tanzania Mainland that has chosen to work on the area of young generation development and empowerment.

Great Hope Foundation envisions to build an empowered, developed and responsible young generation that contribute significantly on the social, economical and political development of the continent.

Great Hope Foundation mission is to dedicate its energy into creating forums that will help young generation (teenagers and youth) to understand their talents, potentials, ability also personal identities and polish them so that they can be of benefit in the global competitive world/ labour market and help youth fight against unemployment.



# UWEZO PROGRAM 2023

For the year, 2023 UWEZO PROGRAM has been a blend of the following projects;

- **UWEZO AWARD** – A signature Project for students to design and implement entrepreneurial Community Change Project that brings positive impact to the Community. For 2023, the competition has been done in 258 Secondary schools of Dar es Salaam & Coastal region.
- **UWEZO BONANZA** – A platform for students to showcase their talents, mostly that fall under arts category ( singing, dancing, drama, acrobatics, drawing etc).
- **UWEZO CLUBS** – Grassroots students organizations at school level, that mobilize students within their schools to actively participate in UWEZO PROGRAM.
- **UWEZO KINARA** – A new project, initiated by Great Hope Foundation to recognize, mentor and train students who are running enterprises simultaneously with their academics.



# UWEZO PROGRAM 2023: RESULTS vs OBJECTIVES

**FIRST OBJECTIVE:** To increase number of Community Change Projects, CCPs (20% yearly) done in Secondary schools as a platform for them to understand their potential / ability and build practical skills around that, understand entrepreneurial opportunities and capitalize on them. **For 2023, the goal was to maintain the reach of 250 schools and collect at least 100 CCPs.**

- GHF was able to stretch a bit number of schools reached in UWEZO PROGRAM 2023 to 258 Secondary schools of Dar es Salaam, Coastal Region & Morogoro. More than half, (134 schools) were able to work on their CCPs and 63 Schools were able to submit their Community Change Projects. The goal of reaching 250 schools was surpassed by 3.2% and the goal for CCP collection was maintained from last year( from 64 CCPs last year). However the target of collecting 100 CCPs, was missed.
- This goal has been highly affected by the large number of school dropouts from UWEZO PROGRAM. For 2024 we intend to tackle this problem by increasing the number of projects done by a single school so as to first reach a large number of students in a single school ( increasing participation from 20 – 40 per school) then working out with those closely as we prepares to scale UWEZO PROGRAM.



## UWEZO BONANZA 2023.

- In UWEZO BONANZA 2023, we were able to collect 117 groups (of students) of participants from different 46 schools and 50 groups (of students) in different categories (Dancing, Singing, Drama, Drawing etc.) from 24 different schools were able to qualify and go through the GRAND FINALE.



**GROWTH OF  
UWEZO  
PROGRAM  
SINCE 2016**

YEAR	NO. OF SCHOOLS REACHED	NO. OF PROJECTS RECOGNIZED	NUMBER OF DISTRICTS	REGION
2016	20	9	3	DSM
2017	50	12	5	DSM
2018	100	17	7	DSM & COASTAL
2019	100	22	7	DSM & COASTAL
2020	150	35	9	DSM & COASTAL
2021	224	46	10	DSM, COASTAL & MOROGORO
2022	250	33	10	DSM, COASTAL & MOROGORO
2023	258	25	11	DSM, COASTAL & MOROGORO

## UWEZO PROGRAM 2023: RESULT vs OBJECTIVES.

**SECOND OBJECTIVE:** To increase (25% yearly) number of Community Change Projects recognized by Great Hope Foundation and documented yearly. **For 2023, the goal was to award a minimum of 50 CCPs.**

- A total of 63 schools submitted their CCPs and out of this 25 schools qualified for the recognition in three categories. (3 Gold Trophies, 12 Silver Trophies and 10 Bronze trophies). This goal has been achieved but the target of recognizing 50 CCPs has been missed for 50% and its due to high number of dropouts of schools from the UWEZO PROGRAM. In UWEZO PRGRAOM 2024, GHF shall increase number of participants per school to push up participation and number of CCPs to be collected per year.



# UWEZO AWARD 2023 WINNERS.

SN	NAME OF THE SCHOOL	RECOGNITION	SN	NAME OF THE SCHOOL	
1	KIBITI HIGH SCHOOL	GOLD TROPHY	16	FRAY LUIS AMIGO S.S	BRONZE TROPHY
2	KIBAHA S.S	GOLD TROPHY	17	MWINYI HIGH SCHOOL	BRONZE TROPHY
3	VICTORY S.S	GOLD TROPHY	18	BARABARA YA MWINYI S.S	BRONZE TROPHY
4	BENJAMIN W. MKAPA S.S	SILVER TROPHY	19	MTAKUJA BEACH S.S	BRONZE TROPHY
5	HANANASIF S.S	SILVER TROPHY	20	DUNDANI S.S	BRONZE TROPHY
6	MWANALUGALI S.S	SILVER TROPHY	21	JAKATE MWEGELI S.S	BRONZE TROPHY
7	MKUZA GIRLS S.S	SILVER TROPHY	22	MCHANGANYIKO S.S	BRONZE TROPHY
8	EAST COAST S.S	SILVER TROPHY	23	NGUVA S.S	BRONZE TROPHY
9	CHANZIGE S.S	SILVER TROPHY	24	KASSINGA S.S	BRONZE TROPHY
10	INSPIRE S.S	SILVER TROPHY	25	BUYUNI S.S	BRONZE TROPHY
11	PANGANI S.S	SILVER TROPHY			
12	JUHUDI S.S	SILVER TROPHY			
13	AIRWING S.S	SILVER TROPHY			
14	BAGAMOYO S.S	SILVER TROPHY			
15	INSPIRE S.S	SILVER TROPHY			



# UWEZO BONANZA 2023 WINNERS.

SN	CATEGORY	FIRST WINNER	SECOND WINNER
1	SINGING	TAMBAZA S.S	MTAKUJA BEACH S.S
2	RAPPING	NYUMBU S.S	HANANASIF S.S
3	SINGELI	ABDALLAH H. ULEGAS.S	MTAKUJA BEACH S.S
4	DANCING	HANANASIF S.S	VIANZI S.S
5	TRADITIONAL DANCE	KICHANGA S.S	HANANASIF S.S
6	DRAMA	BAGAMOYO S.S	MTAKUJA BEACH S.S
7	DRAWING	BENJAMIN W. MKAPA S.S	MBANDE S.S
8	FASHION & DESIGN	KICHANGA S.S	BENJAMI W. MKAPA S.S
9	ACROBATIC	KICHANGA S.S	N/A

# UWEZO PROGRAM 2023: RESULTS vs OBJECTIVES.

**THIRD OBJECTIVE:** To establish and increase coaching, training and mentorship to students who have come up with outstanding CCPs and those who have established businesses that can be incubated and accelerated on the market place. **The goal for 2023 was to launch UWEZO AWARD POST PROGRAM (UWEZO FORUM /UWEZO CHAMPION) with the first cohort after securing partners**

- This goal has been a Work In Progress as we kept on engaging various Stakeholders. So far we have managed to initiate talks with DOVETAIL, NMB, TFS (Tanzania Forestry Agencies), CHEMICOTEX, WATERCOM and others to see possibilities of engagement and the kick off of the programs. Early in 2023 we were able to do a GIRLS CAMP, with FEET as an effort to mentor and empower girls at schools, who are participating in UWEZO PROGRAM.



# UWEZO PROGRAM 2023: RESULTS vs OBJECTIVES.

**FOURTH OBJECTIVE:** To establish and increase number of programs that facilitate in making UWEZO PROGRAM sustainable. **Goal for 2023 was to record 25 UWEZO AWARD DOCUMENTARIES, to register a minimum of 150 Clubs.**

- On UWEZO CLUB, we have managed to register a total of 143 Clubs from different schools. More clubs are on the process of finalizing registration process. The registration is progressive and shall continue in 2024.
- 15 Documentaries of UWEZO AWARD 2022 from different schools as part of ensuring sustainability of the project and knowledge transfer. TVE has kept on airing UWEZO AWARD Documentaries on every Saturday & Sunday. This has increased visibility of UWEZO PROGRAM and more Stakeholders are showing the interest on the program. Some students in schools that participated in UWEZO PROGRAM 2022, had already graduated and this has contributed in getting few documentaries to be recorded compared to the planned number ( 25 documentaries)
- Great Hope Foundation has been working on preparation to scale UWEZO PROGRAM to the first 1000 schools, whereas in 2024, the goal is to reach at least two groups of students ( expanding from 20 to 40 students) in 150 schools (that have registered UWEZO CLUBS).
- GHF has been pushing the efforts to develop partnership with various Stakeholders like PEPSI, AZANIA BANK, DOVETAIL, NMB, TFS, CHEMICOTEX, WATERCOM, EGMONT to expand stakeholders engagement on UWEZO PROGRAM and this has been a work in progress and shall continue in 2024.



### rofesa Kahyarara asisitiza nuhima wa Bandari ya Kwana

Profesa Kahyarara alisitiza nuhima wa Bandari ya Kwana katika majadiliano ya kwanza wa kina muungano wa usaziifiti wa kina katika eneo la Kisiwa cha Pemba...



di ya Kufumu ya Bunge Mamba ya Nje, Ulitzi na Usalama Ililigomezwa na Makamu Mwenyenti wa Kimati...  
ipoti ya CAG yang'oa wanne TANOIL

Prof. Kahyarara alisisitiza nuhima wa Bandari ya Kwana katika majadiliano ya kwanza wa kina muungano wa usaziifiti wa kina...

# MEDIA ENGAGEMENT IN UWEZO PROGRAM 2023.

- Our Social media pages (greathopetz – Twitter, Facebook, Instagram and LinkedIn) have been intensively covering our Programs Day to day with an improved engagement.
- We have also managed to work with TVE, CLOUDS TV, TIMES MAJIRA, THE GUARDIAN and MWANANCHI.
- As the Collaboration with TVE still stands, they have been airing UWEZO AWARD Documentaries every Saturday and Sunday.
- GHF has managed to hire a full time intern for our social Media pages.



# CHALLENGES & LESSONS on UWEZO PROGRAM 2023

- One of the major bottlenecks for GHF has been insufficient resources to cover UWEZO PROGRAM and administrative activities. This has been one of the major challenges that affects GHF's reach and impact of its activities. GHF needs to raise around 250k USD per year (at least) to meet all of its goals and objectives. However, the funds GHF receive normally fall below the needed amount. For the year 2023, the amount raised was less than 50k USD. GHF is working on increasing stakeholders to support the UWEZO PROGRAM budget and administrative activities. Also, GHF has not been able to expand its team of staffs (full-time staffs), because of insufficient resources to meet the team's demands
- Severe level of dropouts from schools reached. Schools have been having quite difficult timetables and some (specifically private schools) eliminate extra curriculum activities for students. Students from these schools, normally drop out from participating in UWEZO PROGRAM. On top of this, some teachers, from Public schools require huge payments to supervise their students for UWEZO PROGRAM. When GHF isn't capable of meeting these demands, their schools normally drop off from UWEZO PROGRAM. GHF from 2022, started giving incentives to teachers, whose schools have done well in UWEZO PROGRAM ( have been able to win a trophy in UWEZO BONANZA & UWEZO AWARD). GHF shall keep the same incentives in 2024 and monitor outcomes, of its effectiveness in motivating teachers. On top of this GHF, is working to transition from using volunteers as coordinators of UWEZO PROGRAM in schools, to using interns or full time paid GHF staffs. This shall increase effectiveness of monitoring UWEZO PROGRAM.
- Despite the desire to develop and execute post programs of UWEZO AWARD and UWEZO BONANZA ( part of UWEZO PROGRAM) to increase its impact in capacitating students with entrepreneurial and 21<sup>st</sup> century skills and increase their employability on the marketplace, GHF, has not been able to execute them. There has been some budget constraints in expanding the reach and effectiveness of UWEZO PROGRAM yearly.

# UWEZO PROGRAMS 2024; PLANS & GOALS

- 1. UWEZO PROGRAM - 150 SECONDARY SCHOOLS** – The plan for 2024 on UWEZO PROGRAM is to increase participation from the few schools that we have selected that have been working very hard on UWEZO PROGRAM yearly. Schools participating in UWEZO PROGRAM 2024, shall be required to have a minimum of two groups (of maximum 40 students) expanding from a single group of 20 students. Instead of adding the number of schools ( increasing reach to new schools) GHF has chosen to focus on increasing the participation of students within the same schools ( 150 schools of 2024).
- 2. COLLECTING COMMUNITY CHANGE PROJECTS 150-300** in total. GHF in 2024 shall work to increase participation and collect more CCPs in the 150 Secondary Schools.



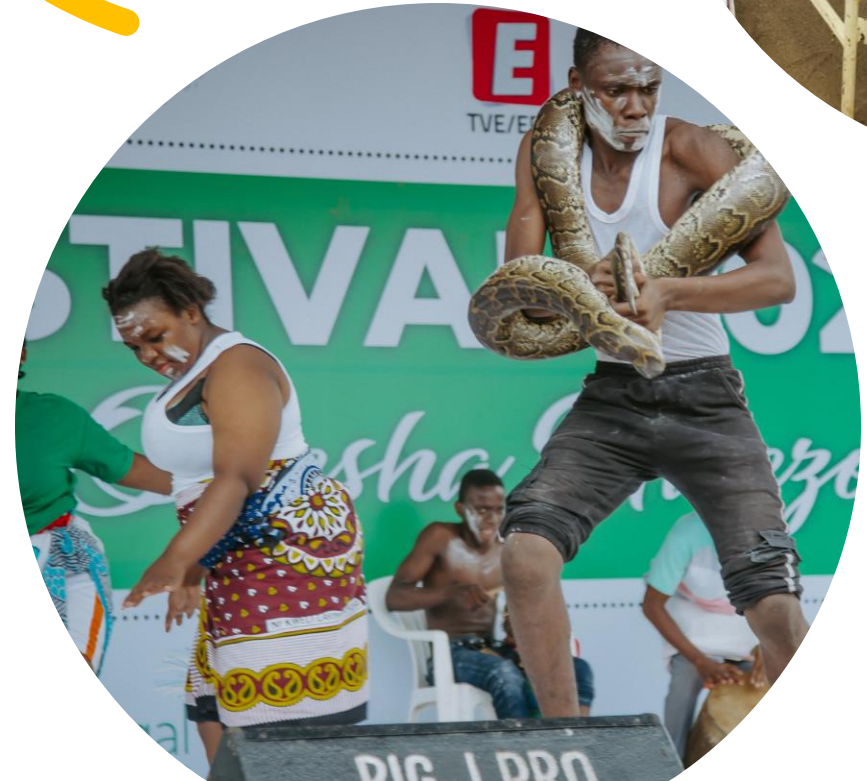
**3. UWEZO CLUB REGISTRATION - 150 SCHOOLS ( at minimum)**

– GHF has registered 143 clubs in 2023 and this shall be increased to 150 schools that will be working in 2024. More clubs will be registered by inquiry.

**4. UWEZO PROGRAM EXPANSION –** GHF in 2024 shall keep working on mobilizing resources and stakeholders, to expand UWEZO PROGRAM by adding two more projects ( **UWEZO FORUM & UWEZO HOUSE**) to maximize impact of **UWEZO AWARD & UWEZO BONANZA.**

**5. UWEZO PROGRAM SCALING –** GREAT HOPE FOUNDATION shall keep developing UWEZO PROGRAM tool kit and digitize it, to prepare UWEZO PROGRAM scaling countrywide from 2025

**6. RESOURCE MOBILIZATION , RAISING 250K USD for 2024.** GHF shall keep mobilizing stakeholders, to get more resources for UWEZO PROGRAM.



**APPRECIATING YOUR COLLABORATION  
UWEZO PROGRAM 2023**

