



Great Hope Foundation, 2021 Annual Report

ACRONYMS

CCPs – Community Change Projects

GHF – Great Hope Foundation

UA – UWEZO AWARD



What is Great Hope Foundation ?

Great Hope Foundation: Non Governmental organization registered in Tanzania mainland, that has chosen to work on the area of young generation development and empowerment.

Great Hope Foundation **envisions** to lead in create programs that empowers and develops young generation in Africa.

Great Hope Foundation **mission** is to dedicate energy in creating platforms that empowers young generation in Africa, capacitating them to become competitive in the labor market, so that they can significantly contribute/bring social, economical, political development in the continent.



What is UWEZO AWARD ?

UWEZO AWARD, is Our Signature Project since 2016. A platform is designed for Secondary Schools students, to equip them with 21st Century job market skills, through Community Change Projects. Students compete in creating and implementing projects that are entrepreneurial and bring positive impact to their Community. Outstanding Projects are awarded yearly by GREAT Hope Foundation.



OBJECTIVES OF UA 2021 ...

Great Hope Foundation worked on the following objectives in UWEZO AWARD 2021, which is part of the UWEZO AWARD 2020-2024 strategy

- Increase CCP done by students by 20% yearly (69 in 2020 to 83 in 2021)
- Increase recognized CCP done by students by 25% yearly (35 in 2020 to 44 in 2021)
- Develop Programs that makes UWEZO AWARD sustainable. (Recording 35 documentaries).
- Coaching and Mentoring outstanding students innovative business (Registering 5 initiatives)



UA 2021 Coverage & Reach ...

In UWEZO AWARD 2021 Great Hope Foundation has reached 224 Secondary schools, got active participation from 81 schools (one school, Inspire S.S did two CCPs) and 46 schools Community Change Projects got recognized. 6 Gold Trophies (Outstanding Achievement), 24 Silver Trophies (Great Achievement) and 16 Bronze Trophies (Good Achievement).



S/N	DESCRIPTION	2019	2020	2021	COMMENTS
1	SCHOOLS REACHED	100	150	224	Increase of 49% (target is 20%)
2	CCPs done	48	69	82	Increase of 17% (Target is 20%)
3	CCPs recognized	22	35	46	Increase of 31% (Target is 25%)
4	Documentaries recorded	0	23	34	Increase of 47%

UA reach per District/Municipal

S/N	DISTRICT/MUNICIPAL	NUMBER OF SCHOOLS REACHED
1	KIGAMBONI – DAR ES SALAAM	15
2	KINONDONI – DAR ES SALAAM	35
3	ILALA – DAR ES SALAAM	27
4	UBUNGO – DAR ES SALAAM	29
5	TEMEKE – DAR ES SALAAM	30
6	KISARAWA – COASTAL REGION	11
7	KIBAHA – COASTAL REGION	33
8	MKURANGA – COASTAL REGION	16
9	BAGAMOYO – COASTAL REGION	11
10	MOROGORO	17
TOTAL		224

UWEZO AWARD WINNERS, 2021

The selected/chosen panelist, go through all CCPs, giving scores based upon three main aspects; First how the CCP has given, students a platform to understand their potential/talent. Second, how the CCP has given a platform for students to acquire skills and last the positive impact that has been brought on the Community by the CCP. For 2021, out of the 82 CCPs, the following qualified for recognition

GOLD TROPHIES (Scores between 80-100) – 6
SCHOOLS

SILVER TROPHIES (Scores between 60-79) – 24
SCHOOLS

BRONZE RECOGNITION (scores between 50-59) -
16 SCHOOLS





1st Gold Trophy CCP... EAGLES EYE, KIBAHA S.S

Activities that were done in their CCP.

- Blood donation of Units 113 to Tumbi and Mloganzila Hospitals
- Establishing barber shop business at their school
- Vegetable Cultivation and Selling
- Fixing Calculators using El Craft Solution
- Created a school garden and repaired assemble area of the school
- Gym business, through aerobic exercises
- A talent show Bonanza for fundraising
- Repaired 40 worn out school desks
- Made and repaired a suggestion Box and a Cupboard for Students leaders office
- Painted stones around the garden to beautify the school garden
- Taught other students on how to create a website and other computer skills
- Created Schools signs to show directions to go various places at our school

Total fund raised for the CCP was 1,619,000/=



2nd Gold Trophy CCP; GIVING A HEADSTART, WAL UL ASR

Activities done in the CCP are

- Organized teachers transport of two schools during Ramadan season
- Donated food to a secondary schools (that had children coming from difficult environment)
- Conducted diabetes awareness Seminar for students at their school, 250 students tested, 7 came out positive
- Donated brushes, toothpastes, bathing soap and cleaning handmade soaps.
- Sponsored graphics training to a young person (Hawza) so that he can sustain his life through the skill.
- Voluntarily cleaned Mkoani Hospital, on World environmental Day
- Repaired the Mosque stairs (near their school)
- Raised awareness of various disease to their fellow students through making posters and sticking them at various places within their school.
- Organized a counselling seminar to Orphans at Heaven of Peace Academy, insisting on the importance of excelling academically.
- Conducted entrepreneurship Seminar on how to make soap, to empower youth at Kiluvya Madukani.

Total fund raised for the CCP was 2,330,000.



3rd Gold Trophy CCP; GREEN FRIENDS OF THE EARTH ... TAMBAZA S.S

- Established school garden to ensure the environment around the school looks beautiful.
- We visited sick people and donated soft drinks to encourage them.
- We organized blood donation to save lives of people who are in need of blood.
- Also we established a summit and theme was Entrepreneurship to Youth, to empower young people with entrepreneurship knowledge and skills.
- We raised awareness of cancer to our fellow students through calling various professionals from Ocean Road Hospital to educate and enlighten students on Cancer.
- We organized students from our school and nearby school to attend a Times FM (radio) to showcase their singing talents.
- Organized and attended seminar that enabled us to learn new advanced agricultural skills in farming, plus how to conduct a successful tomato business at large scale.
- We attended the grand opening of the FSBL competition that emphasizes importance of science subjects linking their studies with solving different problems with the community.
- We visited the women's prison in Segerea and donated sanitary towels and baby diapers.
- We also organized three days trip to Tanga during Easter short break to inspire youth to appreciate and help perpetuate the growth of domestic tourism.
- Organize a visit to the Al-Madina children home spent time and had iftar with them.
- We organized beach restoration aimed to ensure beach safety also to encourage youths on environmental sustainability.

Total fund raised for the CCP was 2,987,500/=



RESULTS Vs OBJECTIVES & TARGETS; First Objective

First Objective: To increase number of Community Change Projects (20%yearly) done in Secondary Schools as platforms for them to understand their potential/ability and build practical skills around that, understand entrepreneurial opportunities and capitalize on them.

- Great Hope Foundation reached 224 secondary Schools (out of 200 which was a target) and this is an increase of 49% compared to UA 2021 (the reach was 150 Secondary Schools.)**The target (20%) was significantly surpassed**
- Out of the 224 Schools reached, 81 school actively participated in implementing CCPs, where as Great Hope Foundation collected 82 CCPs (one school had two CCPs). This is an increase of 17% compared to 69 CCPs that were collected in UA 2021. **The target was missed by 3% as the goal was to increase by 20%**
- Great Hope Foundation, **reached Schools in Morogoro Urban for the first time**, trying to expand the coverage beyond the two regions (Dar es Salaam and Coastal Region)



RESULTS vs OBJECTIVE & TARGETS; Second Objective

***Second Objective:** To Increase number of Community Change Projects recognized by Great Hope Foundation (25% yearly) and documented yearly.*

- Out of the 82 CCPs, collected 46 qualified for recognition on three categories. Gold Trophies 6, 24 Silver Trophies and 16 Bronze Recognition. **The goal was significantly surpassed by 31% (target was 25%),** as on UA 2020 the recognized CCPs were 35.

RESULTS vs OBJECTIVE & TARGETS; Third Objective

Third Objective: *To establish and increase coaching, training and mentorship for students who have come up with outstanding CCPs that can be incubated and accelerated into a market place.*

- This objective was not met, as Great Hope Foundation came to understand, there is a need to prepare a proper course with experts who shall train these young stars in the area of business, for them to participate effectively in UWEZO CHAMPIONS. The inspiration content prepared by GHF didn't suffice the requirement.





RESULTS Vs OBJECTIVES & TARGETS: Fourth Objective

Fourth Objective: To establish and increase number of programs that facilitate to make UWEZO AWARD (PROGRAM) sustainable

- Recorded 34 documentaries of UWEZO AWARD 2020, edited and uploaded them on UWEZO APP. Finished the editing of 2019 documentaries and uploaded them on UWEZO APP.
- Organized UWEZO BONANZA (on 14th October, 2021), to inspire students to explore their passion in arts. The event gathered students, who competed to showcase their talents in five categories; traditional dance, singing, drama, acrobatics and drawing. The content for the event was placed in UWEZO APP to attract subscribers.
- UWEZO APP, Android version is complete. The IOS version for 2021, has been WIP.
- Great Hope Foundation has been in negotiation with TBC and TVE/EFM to become partners in promoting UWEZO APP in a way to raise SUBSCRIPTION.

UA, Expansion in six
years ..

It has been six years of empowering youngsters in Secondary
Schools..... Growing bigger, better and stronger



S/N	YEAR	NO. OF SCHOOLS REACHED	CCPs RECOGNIZED	NUMBER OF DISTRICTS/ MUNICIPALS	REGIONS /CITIES
1	2016	20	9	3	DSM
2	2017	50	12	5	DSM
3	2018	100	17	7	DSM & COASTAL
4	2019	100	22	7	DSM & COASTAL
5	2020	150	35	9	DSM & COASTAL
6	2021	224	46	10	DSM & COASTAL & MOROGORO

UA 2021, in MEDIA

Great Hope Foundation managed to organize the following on media and PR.

1. Two articles on the Citizen and The Guardian on UWEZO AWARD project

2. Press conference for UWEZO BONANZA and UWEZO AWARD 2021 CEREMONY

- Times Majira Blog & Youtube
- Michuzi Blog YouTube
- Global TV Youtube
- News; TVE, Mlimani TV and EFM

3. TV PROGRAMS & RADIO

- AZAMTV on MORNING TRUMPET PROGR
- TIMES FM RADIO – INTERVIEW
- TBC TAIFA RADIO - INTERVIEW

4. Partnership with Clouds Digital on broadcasting UWEZO BONANZA & UWEZO AWARD CEREMONY

- 5 POST of UWEZO BONANZA activities
- 5 POSTS of UWEZO AWARD CEREMONY activities.

5. GHF SOCIAL MEDIA PAGES

- INSTAGRAM - 449 POSTS (2809 FOLLOWERS)
- FACEBOOK – 435 POSTS (12, 946 FOLLOWERS)
- TWITTER - 104 POSTS (248 FOLLOWERS)





CHALLENGES & LESSONS 2021

- A lot of schools that had started CCPs dropped out and this made active participation to drop from 120+ to 81 schools. For the year, 2022 the plan is to increase active participation by investing in training on the importance of participating in Extra Curriculum activities like UWEZO AWARD to students.
- The Objective for incubating students' enterprises couldn't be reached because it needed a lot of resources, to prepare the special courses that these youngsters needed but, GHF resources was limited. Then the whole UWEZO CHAMPION program was postponed for coming years. GHF is doing underground work on how to kickstart this project again.
- Although GHF has made some significant effort in recording the winning CCPs since 2018 up to 2021, and uploaded them on UWEZO APP, the subscription is still very low. GHF is working on developing partnership with a Media House (currently discussions are with TBC & TVE/EFM) to promote UWEZO APP subscription.



CHALLENGES & LESSONS 2021...

- It has taken more than year, to finish UWEZO APP (with IOS, Android and Web Version) as the developer had to be paid by installments, depending on the amount of funds, Great Hope Foundation has been able to raise from partners. The IOS is expected to be ready early 2022 (before March) .
- Great Hope Foundation is working on raising more resources to cover administration part of the organization, so that it can have some people who commit their time fully to the organization daily. This is done to meet the growth and expansion of UWEZO PROGRAM in three regions. Currently all the work is done by volunteers, who are either on long holiday (After finishing secondary school), College or employed volunteers who are available part time.
- Since stepwise scaling of UWEZO AWARD project shall take a lot of time, Great Hope Foundation has kickstarted discussion with the government on how to make UWEZO AWARD (and other extra curriculum activities) to be part of the curriculum in Secondary Schools.

UWEZO PROGRAM 2022 Goals & Targets

DESCRIPTION	2019	2020	2021	2022 (TARGETS)	COMMENTS
SCHOOLS REACHED	100	150	224	224	(Maintain the reach)
CCPs done	48	69	82	100	(Increase of 25%)
CCPs Recognized	22	35	46	58	(increase of 25%)
Documentaries	0	23	34	20	(decrease of 40%)
UWEZO FORUM	0	0	9	12	(increase of 33%)
UWEZO BONANZA	0	0	20	30	(Increase of 50%)
UWEZO CLUBS	0	0	0	100	New activity 2022

Upcoming Partnerships

Great Hope Foundation is finalizing MOU with TVE/EFM as an official Media Partner, in 2022.





**Vodacom
Tanzania
Foundation**

Appreciating your partnership, in UA 2021