



GHF Annual Report

2022 Brief Annual Report & 2023 Plans



Great Hope Foundation; Vision & Mission

Great Hope Foundation (GHF) is a Non Governmental organization, registered in Tanzania mainland on July 26th 2010, with a registration number of 00003976.

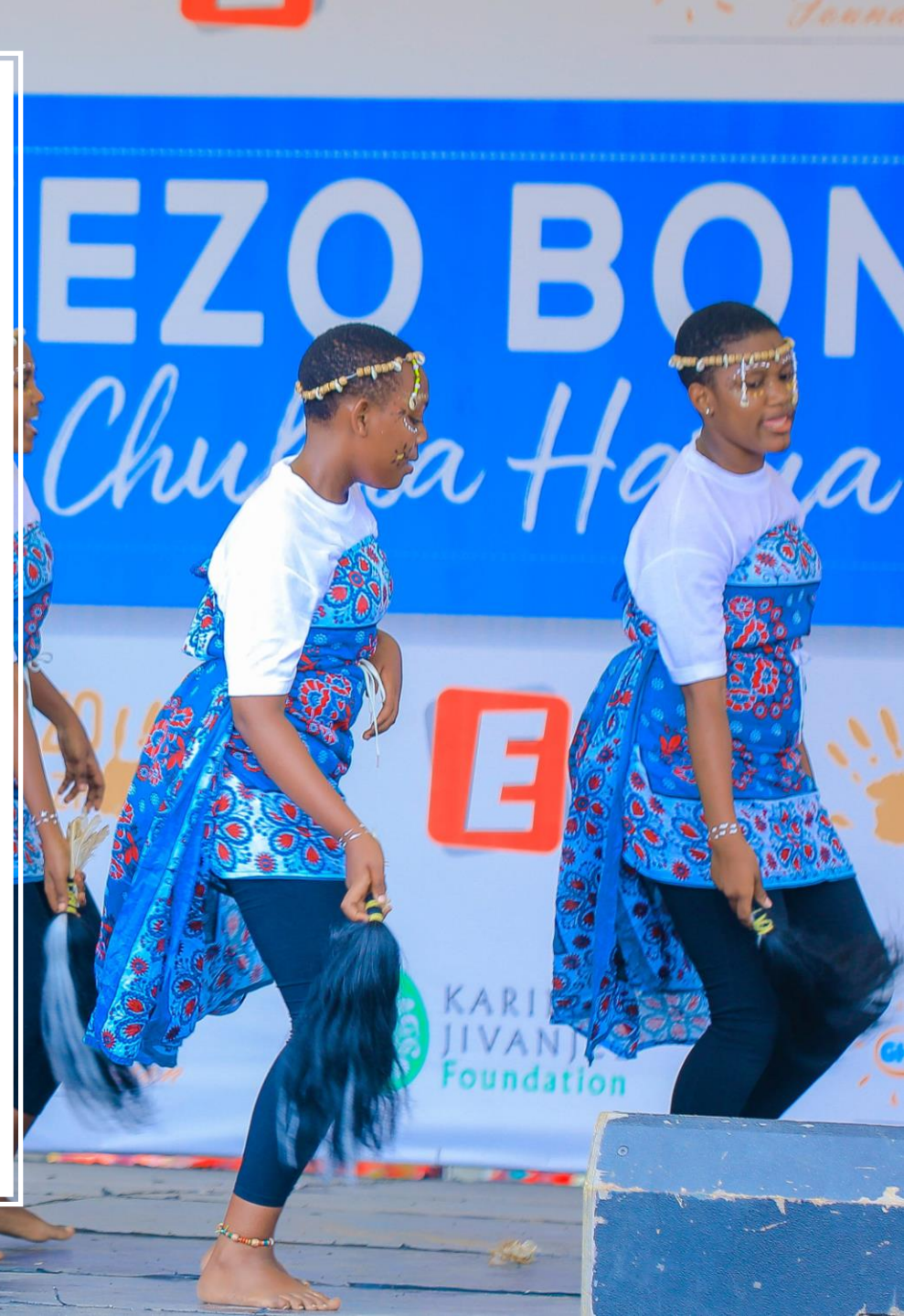
The organization, has modified its vision from aiming to become the leading organization in enlightening youth potential to creating a young generation that is empowered, developed and responsible that contribute significantly in the political, social and economical development of the continent.

Great Hope Foundation mission is to design platforms that facilitate young people to acquire skills that enables them to thrive on the labor market either through self employment or securing descent employment on the market.



UWEZO PROGRAM; BACKGROUND

- UWEZO AWARD project was designed to become an 'add on' to Government's effort of improving the quality of education. UWEZO AWARD project was designed to facilitate in channeling students passion and interest in extra curriculum activities, in a way that shall capacitate them with appropriate skills for the labor market. In the past six years GHF has developed other sister projects like UWEZO BONANZA, UWEZO CLUBS, UWEZO FORUMS (with more in pipeline) and all these form UWEZO PROGRAM.



PROJECTS UNDER UWEZO PROGRAM; UWEZO AWARD

UWEZO AWARD: This is a project done by students competitively through designing and implementing Community Change Projects. Students design entrepreneurial projects that carry three basic elements: help them to uncover their hidden potential, build skills and bring positive change to their Community. Outstanding Community Change Projects get awarded yearly by Great Hope Foundation. UWEZO AWARD kicked off in 2016.



PROJECTS UNDER UWEZO PROGRAM: UWEZO BONANZA

UWEZO BONANZA is a platform that was established in 2021, where students compete showcasing their passion in arts (dancing, singing, acrobatics, drawing, fashion show, rapping, drama, comedy etc) competitively. Outstanding students/groups are awarded by Great Hope Foundation.

The project aims at encouraging students to nurture their passion in arts and develop /build skills around it even though schools do not have art related programs and subjects within curriculum.

UWEZO BONANZA aims at capacitating students to be able to take advantage of employment opportunities on the labor market related to arts.



PROJECTS UNDER UWEZO PROGRAM: UWEZO CLUBS

- **UWEZO CLUB:** These are students' organizations within schools that carry UWEZO PROGRAM, at grassroot level. The clubs are formed and run by students with GHF guidance. GHF has initiated the formation of these clubs in 2022, up to November, 2022 69 clubs had been registered.



Growth of UWEZO PROGRAM since 2016

YEAR	NO. OF SCHOOL REACHED	NO. OF PROJECT RECOGNIZED	NUMBER OF DISTRICTS	REGION
2016	20	9	3	DSM
2017	50	12	5	DSM
2018	100	17	7	DSM & COASTAL
2019	100	22	7	DSM & COASTAL
2020	150	35	9	DSM & COASTAL
2021	224	46	10	DSM & COASTAL & MOROGORO
2022	250	33	10	DSM, COASTAL & MOROGORO

UWEZO PROGRAM 2022; RESULTS BASED OBJECTIVES

FIRST OBJECTIVE: To increase number of Community Change Projects, CCPs (20% yearly) done in Secondary schools as a platform for them to understand their potential/ ability and build practical skills around that, understand entrepreneurial opportunities and capitalize on them. **For 2022, the goal was to reach 224 schools and collect at least 100 CCPs.**

- GHF was able to stretch a bit on number of schools reached with UWEZO PROGRAM 2022 to 250 Secondary Schools of Dar es Salaam, Coastal & Morogoro. However, only 64 were able to submit Community Change Projects. The goal for CCP collection was missed by 21% (from 81 CCPs last year) and the goal of reaching 224 schools was surpassed by 11%. This goal was highly affected by number of dropouts of schools from UWEZO PROGRAM in 2022.



UWEZO PROGRAM 2022; RESULT BASED OBJECTIVES

SECOND OBJECTIVE: To increase number of Community Change Projects (CCPs) recognized by Great Hope foundation (25% yearly) and document them yearly. **For 2022, the goal was to award minimum of 58 CCPs.**

- A total of 64 schools have collected their CCPs. Out of this 33, have qualified for recognition in three categories. (2 Gold Trophies, 12 Silver Trophies and 19 Bronze Trophies). The high number of dropouts in school participation also affected the number of schools to be recognized. This goal has been achieved, but the target of 58 schools to be recognized for 2022 has been missed by 43%.



UWEZO PROGRAM 2022; RESULTS BASED OBJECTIVE

THIRD OBJECTIVE: To establish and increase coaching, training and mentorship to students who have come up with outstanding CCPs and those who have established businesses that can be incubated and accelerated on the market place. Goal for 2022 was to keep looking for partners to support and kick off the program.

An MOU with Peak Performance (a training institutions for course content development) has been developed in 2022 and GHF is still working to mobilize resources for kicking off the program. Two corporates have shown preliminary interest in partnering with GHF (NBC & SHELL) but we are yet to have a formal agreement.



UWEZO PROGRAM 2022: RESULT BASED OBJECTIVE

FOURTH OBJECTIVE: To establish and increase number of programs that facilitate to make UWEZO PROGRAM sustainable. **Goal for 2022 is to record 20 documentaries and register 100 Clubs.**

- On **UWEZO CLUBS** 69 Clubs have been registered and more clubs are on the process of finalizing the registration process as we close the year. The registration is progressive and shall continue next year (2023)
- **18 documentaries of 2021 Community Change Projects have been recorded.** TVE has been airing UWEZO AWARD Documentaries on every Saturday & Sunday. This has increased visibility of UWEZO PROGRAM, and more stakeholders are showing interest for the program.



UWEZO BONANZA, 2022 ... WINNERS

UWEZO BONANZA was done on 24th September, 2022 and out of all schools that participated, the following became winners of the seven categories

1. DRAWING – KICHANGA S.S (TEMEKE)
2. RAPPING – MWINYI HIGH SCHOOL (MKURANGA)
3. DANCING – HANANASIF S.S (KINONDONI)
4. SINGING – TURIANI S.S (KINONDONI)
5. TRADITIONAL DANCING – KICHANGA S.S (TEMEKE)
6. DRAMA – JAMHURI S.S (ILALA)
7. FASHION SHOW – BENJAMIN MKAPA S.S (ILALA)



UWEZO PROGRAM 2022 – MEDIA ENGAGEMENT

- **UWEZO PROGRAM** activities have been enormously covered on Social Media pages of Great Hope Foundation (greathopetz – Twitter, Facebook, Instagram, and LinkedIn). Also local Newspaper, Nipashe, Mwananchi and The Guardian covered UWEZO PROGRAM activities. On TV PROGRAMS: UWEZO PROGRAM activities were covered in AZAM NEWS on education documentaries (FUNGUO) also on their UTV program, KIDANI, showcasing the impact of UWEZO PROGRAM on female students.



CHALLENGES & LESSONS on UWEZO PROGRAM 2022

INSUFFICIENT RESOURCES

- Probably, this is the challenge that GHF has at its core because it affects, all plans. GHF need to raise around 200K USD per year, to meet all its goals and objectives. However the fundraised budget normally falls below the amount needed significantly. For the year 2022 the amount raised was less than 50K USD. Despite this challenge, GHF has always made maximum use of in-kind donations, volunteers and partnerships to accomplish its goals yearly, simultaneously mobilizing more resources for UWEZO PROGRAM. We are glad that Segal Family Foundation, shall be joining as one of the donors for the 2023 financial year. Also in 2023 GHF is strengthening its administration team on Resource Mobilization to raise the amount of resources needed.



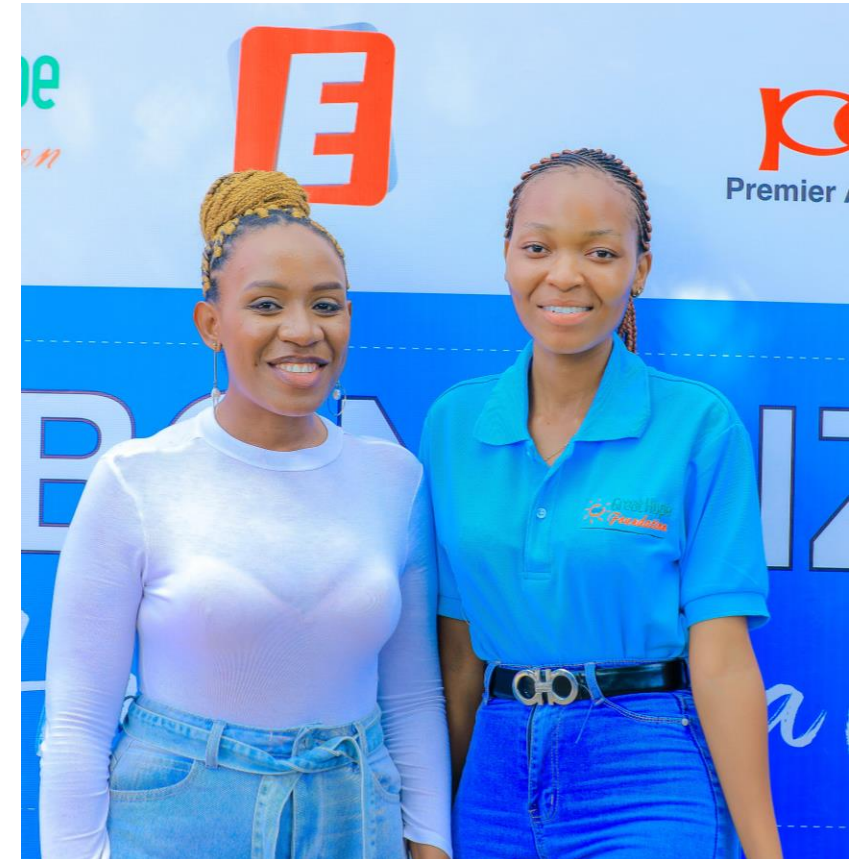
CHALLENGES & LESSONS on UWEZO PROGRAM 2022

HIGH LEVEL OF DROPOUTS

The compounding of teachers dissatisfaction of not being supported, by GHF financially like they are being supported by other NGO has been quite detrimental. This has made them to start giving less priority to UWEZO PROGRAM.

Second the squeezing of timetable because of census, was observed to make students pay less attention to winding up CCPs timely.

Third, schools in Morogoro, almost all dropped out as the training we arranged was challenged by schools schedules and exams. GHF has started working on a plan to give out some incentives to teachers who are supervising students on UWEZO PROGRAM with the few increase in resources that has been coming. This is expected to gradually uplift teachers morale and commitment.



CHALLENGES & LESSONS on UWEZO PROGRAM 2022

POST PROGRAMS DEVELOPMENT & EXECUTION

- GHF has had a long desire of developing Post Programs for existing projects (UWEZO AWARD and UWEZO BONANZA). But because of limited resources they have not been able to kick off.
- Currently GHF has made some early steps on developing UWEZO FORUM, course outline (a training for outstanding students coming from UWEZO AWARD project). With additional funds from that GHF shall receive on 2023, one post program shall be kicked off hopefully



UWEZO PROGRAM 2023; PLANS & GOALS

- ✓ **UWEZO AWARD & UWEZO BONANZA - REACHING 250 S.S** – Maintaining the reach of 250 Secondary Schools in UWEZO PROGRAM 2023.
- ✓ **UWEZO CLUBS REGISTRATION UP TO 140** – GHF shall keep forming UWEZO CLUBS at school level, strengthening students' engagements in UWEZO PROGRAMS and also assisting them to come up with more sustainable projects.
- ✓ **EXPANDING TO KIBITI DISTRICT** – Some Secondary Schools in Kibiti District (Coastal Region) have requested to be included in UWEZO PROGRAM, and GHF shall work on the district permission for the year 2023.



UWEZO PROGRAM 2023: PLANS & GOALS

- ✓ **UWEZO BONANZA POST PROGRAM (UWEZO HOUSE/UWEZO SERIES)**
– Since 2021, GHF has successfully run UWEZO BONANZA project which has gained a lot of interest to both students and Media Houses. GHF aims at developing post program (at least one) for all outstanding students and schools of UWEZO BONANZA. The post program shall aim at exposing these young people on the opportunities available on the labor market in the whole art industry.
- ✓ **UWEZO AWARD POST PROGRAM (UWEZO FORUM & UWEZO CHAMPION)**– GHF has made preliminary preparations of UWEZO FORUM project by preparing course outline. The goal is to launch the project in 2023 with a first cohort.
- ✓ **UWEZO CLUB TOUR IN THE 11 DISTRICTS** – Great Hope Foundation aims at training students and teachers in the 11 Municipalities and district on UWEZO PROGRAM and how to participate effectively.



UWEZO PROGRAM 2023; PLANS & GOALS

- ✓ **UWEZO AWARD DOCUMENTARIES RECORDING 25** – Out of the 33 Schools that have qualified for UWEZO AWARD 2022, recognition, Great Hope Foundation, aims at documenting (Video Documentaries) of 25 schools. These documentaries shall be aired by TVE.
- ✓ **WORKING WITH TIE TO START SCALING UWEZO PROGRAM** – GHF has kicked off a discussion with Tanzania Institute of Education (TIE) to scale UWEZO PROGRAM so that it can be part of the Secondary School Curriculum. In 2023 GHF aims at running a Pilot project, on several schools on the early stages of scaling the project up.



Appreciating our Main Partners, of UWEZO PROGRAM 2022.

