



# GREAT HOPE FOUNDATION

ANNUAL REPORT 2024



# GREAT HOPE FOUNDATION

Great Hope Foundation (GHF) is a local non-governmental organization legally registered in Tanzania, with a registration number of 3976 in 2010. Since its initiation, the NGO has been working to develop platforms that capacitate young people with entrepreneurial and 21st-century Skills.

GHF believes in bringing the best out of young people, in a way that benefits them and the community around them. It aims to be an organization that enlightens young people's potential, giving them hope and courage to bring the best out of themselves through exploring opportunities in the marketplace.




# GREAT HOPE FOUNDATION

---

Great Hope Foundation **envisions** building an empowered, developed, and responsible young generation that contributes significantly to the continent's social, economic, and political development. We believe youth have tremendous power to bring positive change in the community once, appropriate platforms have been developed for them to understand their potential and bring the best out of it.

Great Hope Foundation's **mission** is to develop and implement innovative programs that assist young people in acquiring appropriate skills that can help them thrive in the labor market through either self-employment or formal employment.



## HISTORICAL BACKGROUND OF UWEZO PROGRAM

Great Hope Foundation (GHF) has been dedicated to the development and empowerment of the younger generation since its inception in 2011. A major milestone in this journey came in 2016, with the launch of its flagship initiative, UWEZO AWARD project. This innovative project encourages students to design and execute Community Change Projects (CCPs). By 2024, the program had expanded its reach to over 1248 secondary schools, directly impacting more than 6553 students.

UWEZO AWARD is specifically designed to equip young people with practical entrepreneurial skills while they are still in school. It employs the Challenge-Based Learning (CBL) methodology, an approach that encourages students to tackle real-world challenges, fostering creativity, critical thinking, and teamwork. This method is especially effective in helping students apply their theoretical knowledge in a practical, problem-solving context and accumulate entrepreneurial and 21st-century skills at the same time.

Recognizing the success and impact of UWEZO AWARD, GHF has expanded this initiative into the broader UWEZO PROGRAM. The Program includes several interconnected projects, each focused on furthering the empowerment and development of youth across various dimensions. In essence, UWEZO PROGRAM has become a key driver of youth empowerment, fostering a generation of young people equipped with the skills, creativity, and entrepreneurial spirit to drive positive community change.



# UWEZO PROGRAM 2024, ACHIEVEMENTS

For the year 2024, UWEZO PROGRAM had the following components.

- **UWEZO AWARD** - This has been a signature Project for Secondary School students to design and implement entrepreneurial Community Change Projects, that bring positive impact to their community, facilitate students to acquire skills, and explore their potential. For 2024, the competition was done in 160 Secondary schools of Dar es Salaam & Coastal region.

Achievements in 2024;

- a) Reached over 160 Secondary School
- b) Active participation from over 1553 students ( 829 girls and 724 boys)
- c) Accumulated reach of over 6,797 students since 2016 ( 3687 girls and 3110 boys)
- d) Collection of 84 Community Change Project e) Outstanding Community Change Projects that were recognized on UWEZO FESTIVAL; Gold Trophy 1, Silver Trophy 27, Bronze Trophy 9

# UWEZO AWARD WINNERS 2024

S/N	SCHOOL	RECOGNITION	S/N	SCHOOL	RECOGNITION	S/N	SCHOOL	RECOGNITION
1	KIBITI S.S (GROUP 1)	GOLD TROPHY	14	HANANASIF S.S (TARANGIRE GROUP)	SILVER TROPHY	27	MKUZA GIRLS S.S (GROUP 1)	SILVER TROPHY
2	BUYUNI S.S (GROUP 1)	SILVER TROPHY	15	AZANIA S.S (GROUP 1)	SILVER TROPHY	28	MKUZA GIRLS S.S (GROUP 2)	SILVER TROPHY
3	BARABARA YA MWINYI S.S (GROUP 1)	SILVER TROPHY	16	VICTORY S.S (GROUP A)	SILVER TROPHY	29	PANGANI S.S (GROUP 1)	BRONZE TROPHY
4	BUYUNI S.S (GROUP 2)	SILVER TROPHY	17	MWANALUGALI S.S (GROUP 2)	SILVER TROPHY	30	INSPIRE S.S )GRPUP 2)	BRONZE TROPHY
5	BUYUNI S.S (GROUP 3)	SILVER TROPHY	18	INSPIRE S.S (GROUP 1)	SILVER TROPHY	31	PANGANI S.S (GROUP 2)	BRONZE TROPHY
6	HANANASIF S.S (MIKUMI GROUP)	SILVER TROPHY	19	KIBAHA S.S (GROUP 1)	SILVER TROPHY	32	KIPUNGUNI S.S	BRONZE TROPHY
7	VICTORY S.S (GROUP B)	SILVER TROPHY	20	BARABARA YA MWINYI S.S (GROUP 2)	SILVER TROPHY	33	KIPUNGUNI S.S	BRONZE TROPHY
8	HANANASIF S.S	SILVER TROPHY	21	VICTORY S.S (GROUP C)	SILVER TROPHY	34	IMARIKA S.S	BRONZE TROPHY
9	MWANALUGALI S.S (GROUP 1)	SILVER TROPHY	22	VIANZI S.S	SILVER TROPHY	35	FRAY LUIS AMIGO S.S (GROUP 1)	BRONZE TROPHY
10	AZANIA S.S (GROUP 2)	SILVER TROPHY	23	INSPIRE S.S (GROUP 3)	SILVER TROPHY	36	BAGAMOYO S.S (GROUP 2)	BRONZE TROPHY
11	KIBAHA S.S (GROUP 2)	SILVER TROPHY	24	AZANIA S.S (GROUP 3)	SILVER TROPHY	37	FRAY LUIS AMIGO S.S (GROUP 3)	BRONZE TROPHY
12	JUHUDI S.S	SILVER TROPHY	25	KIBITI S.S (GROUP 2)	SILVER TROPHY			
13	JOKATE MWEGELO GIRLS S.S	SILVER TROPHY	26	BARABARA YA MWINYI S.S (GROUP 3)	SILVER TROPHY			

# UWEZO PROGRAM 2024, ACHIEVEMENTS

- **UWEZO BONANZA** - This is a creative platform where students showcase their talents, particularly in arts. This includes performances in areas such as singing, dancing, drama, acrobatics, drawing, fashion, and design, among others. It allows students to explore and express their creative talents and skills and gain recognition and inspiration.

## Achievement in 2024

- a) Participation of a total of 192 student groups from 36 schools. 90 of these groups qualified for the second screening and 53 groups went on to qualify for the Grand Finale
- b) The Grand Finale of UWEZO BONANZA 2024 ( on UWEZO FESTIVAL event), was done in nine ( 9) categories ( Acrobatics, Drama, Drawing, Dancing, Fashion Show, Singing, Singeli, Rapping, and Traditional Dancing)
- c) Preparation for the launch of UWEZO HOUSE, a post-project to mentor & train some outstanding talents from UWEZO BONANZA



# UWEZO BONANZA WINNERS 2024

S/N	CATEGORY	FIRST WINNER	SECOND WINNER
1	ACROBATIC	KICHANGA S.S	MIVINJENI S.S
2	DRAMA	BUYUNI S.S	BARABARA YA MWINYI S.S
3	DRAWING	B.W.MKAPA HIGH SCHOOL	BAGAMOYO S.S
4	DANCING	Kawe UKWAMANI S.S	MWANALUGALI S.S
5	FASHION AND DESIGN	KISUTU S.S	BAGAMOYO S.S
6	RAPPING	HANANASIF S.S	PICHA YA NDEGE S.S
7	SINGELI	BAGAMOYO S.S	ABDALLAH H. ULEGA S.S
8	SINGING	KISUTU S.S	MAKOKA S.S
9	TRADITIONAL DANCE	KICHANGA S.S	BUYUNI S.S

# UWEZO PROGRAM 2024, ACHIEVEMENTS

- **UWEZO CLUBS**—These are grassroots student organizations within schools that mobilize and engage students in UWEZO PROGRAM. The clubs are essential in ensuring that students actively participate in all aspects of the program, fostering a sense of community and collaboration.

## Achievements in 2024

- a) Registered and revived ( some) 150 Clubs, in Secondary School of Dar es Salaam and Coastal region.
- b) Preparation of a framework and activities that will make these clubs active throughout the year
- c) UWEZO CLUB recognition Framework, developed.



# UWEZO PROGRAM 2024, ACHIEVEMENTS

**UWEZO KINARA** - A recent initiative by Great Hope Foundation, that aims to recognize and support students who are successfully running enterprises alongside their academic studies. This component focuses on mentoring and training such students, helping them balance entrepreneurship with their educational responsibilities, and preparing them for future success in both fields.



Achievement in 2024

a) First Cohort of 14 students, has been initiated

# GROWTH OF UWEZO PROGRAM SINCE 2016



YEAR	NUMBER OF SCHOOLS REACHED	NO. OF PROJECTS RECOGNIZED	NUMBER OF STUDENTS	NUMBER OF DISTRICTS	REGION
2016	20	9	118	3	DSM
2017	50	12	372	5	DSM
2018	100	17	613	7	DSM & COAST REGION
2019	100	22	759	7	DSM & COAST REGION
2020	150	35	428	9	DSM & COAST REGION
2021	254	46	1412	10	DSM,MOROGORO & COAST REGION
2022	250	35	911	11	DSM,MOROGORO & COAST REGION
2023	258	25	631	11	DSM,MOROGORO & COAST REGION
2024	160	37	1553	10	DSM & COAST REGION

# UWEZO PROGRAM 2024: RESULTS vs OBJECTIVES

## OBJECTIVE 1

- To increase the number of Community Change Projects (CCPs) implemented in secondary schools, providing a platform for students to explore their potential, build practical skills, explore entrepreneurial opportunities, and capitalize on them. (The 2024 goal was to reach 150 schools and collect at least 300 CCPs.)

In 2024, GHF reached 160 secondary schools in Dar es Salaam and Coast Region, surpassing the goal of 150 schools by 6%. However, the target of collecting 300 CCPs was not met, with only 84.

This goal has been highly affected by the large number of school dropouts from UWEZO PROGRAM. Plus, students are unable (for various reasons) to attend the training that has been organized by the Great Hope Foundation on the UWEZO PROGRAM TOUR. On top of this, there is weak teacher collaboration in UWEZO PROGRAM activities



# UWEZO PROGRAM 2024: RESULTS vs OBJECTIVES

GHF successfully organized UWEZO PROGRAM TOUR. This training was done to capacitate students and teachers on participating effectively in UWEZO PROGRAM. It was done in Mkuranga and Kibaha districts, and later, it was done twice in Dar es Salaam. The purpose of the tour was to train UWEZO CLUB leaders in the objectives and structure of UWEZO PROGRAM.

GHF also distributed cash awards to the 2023 winners of both UWEZO AWARD and UWEZO BONANZA projects.

UWEZO AWARD 2023 Winners:

1. Kibiti Secondary School: 1,000,000 TZS,
2. Kibaha Secondary School: 500,000 TZS
3. Victory Secondary School: 300,000 TZS



# UWEZO BONANZA 2024

Great Hope Foundation, successfully awarded winners of UWEZO BONANZA 2023.

UWEZO BONANZA 2023 Winners:

1. Singing: Tambaza Secondary School – 300,000 TZS
2. Dancing: Hananasif Secondary School – 300,000 TZS
3. Drama: Bagamoyo Secondary School – 300,000 TZS
4. Rapping: Nyumbu Secondary School – 300,000 TZS
5. Drawing: Benjamini Secondary School – 300,000 TZS
6. Fashion and Design: Kichanga Secondary School – 300,000 TZS
7. Traditional Dance: Kichanga Secondary School – 300,000 TZS
8. Acrobatics: Kichanga Secondary School – 300,000 TZS
9. Singeli: Abdallah H. Ulega Secondary School – 300,000 TZS



# UWEZO BONANZA 2024.

In UWEZO BONANZA 2024, a total of 192 student groups from 36 different schools participated in the first online screening. Out of these, 90 groups advanced to the second physical screening in various categories, including Dancing, Singing, Drama, and Drawing. Ultimately, 53 groups qualified and progressed to the Grand Finale



# UWEZO PROGRAM 2024: RESULTS vs OBJECTIVES

## OBJECTIVE 2

- To increase the number of Community Change Projects (CCPs) recognized and documented by Great Hope Foundation each year. **(The goal for 2024 was to award a minimum of 70–150 CCPs.)**

A total of 84 CCPs were collected, and 37 of these schools qualified for recognition in three categories: 1 Gold Trophy, 27 Silver Trophies, and 9 Bronze Trophies. However, the target of recognizing 70 to 150 CCPs was not achieved due to a high number of schools dropping out of UWEZO Program. In UWEZO PROGRAM 2025, the goal shall be to increase and strengthen training on UWEZO CLUB leaders and teachers to increase participation.



# UWEZO PROGRAM

## 2024: RESULTS vs OBJECTIVES

### OBJECTIVE 3

- To establish and increase coaching, training, and mentorship for students who excel in UWEZO PROGRAM. [The goal for 2024 is to launch a post-project (UWEZO FORUM / UWEZO CHAMPION / UWEZO HOUSE) with the first cohort after securing partners.]

Great Hope Foundation (GHF) 2024 has secured two esteemed mentors for UWEZO HOUSE project, specifically for UWEZO BONANZA in the Drama and Drawing categories. First Cohort to kick off in 2025. The mentors are;

Gadi Ramadhani, a renowned Tanzanian painting and drawing artist, will be mentoring the top winner in the Drawing category. Gadi's extensive experience and reputation in the arts industry make him a valuable resource for guiding aspiring artists to further develop their skills and creativity.

Florance Nkinga, a talented scriptwriter and director, will be mentoring students who excel in the Drama category. With her background in scriptwriting and directing, Florance is eager to help students refine their craft, providing insights and guidance on performance and storytelling.



# UWEZO PROGRAM

## 2024: RESULTS vs OBJECTIVES

### OBJECTIVE 4

- To establish and increase the number of programs that facilitate the sustainability of UWEZO PROGRAM. [The goal for 2024 was to produce 15 UWEZO AWARD documentaries and to register a minimum of 150 clubs.]

As of December 31, 2024, Great Hope Foundation (GHF) had successfully established a network of 150 UWEZO clubs across the 10 municipalities and districts of Dar es Salaam and the Coastal region. This initiative is designed to enhance student's ability to actively participate in UWEZO PROGRAM at their school level, fostering stronger educational engagement. The registration process for new clubs is ongoing and will continue throughout 2025, providing an opportunity for additional schools to create and establish UWEZO CLUBS.

GHF has produced 12 documentaries for tUWEZO AWARD 2023, which are currently in the editing process. Unfortunately, three schools were not included in the recordings because their students graduated before the filming could take place



# ORGANIZATIONAL GROWTH

- As of December 31, 2024, GHF had four full-time interns (Rashid Huka, Haves Mmasi, Jackson Chaula and Justin Ntobi) and worked with ten volunteers (Christian Mzena, Bernard Egbert, Sarah Solomon, Suzan Jackson, Ally Hassan Songoro, Hussein Muhidin, Erick Stambuli, Said Rajab, Moses Milambo, Karim Makiwa and Frank Masilago).
- GHF has an active operating board that meets at least three to four times per year. In 2024, the board convened in January, May, June and December.
- In collaboration with SFF (a paid consultant), GHF has developed a professional development course for staff, to be taken monthly

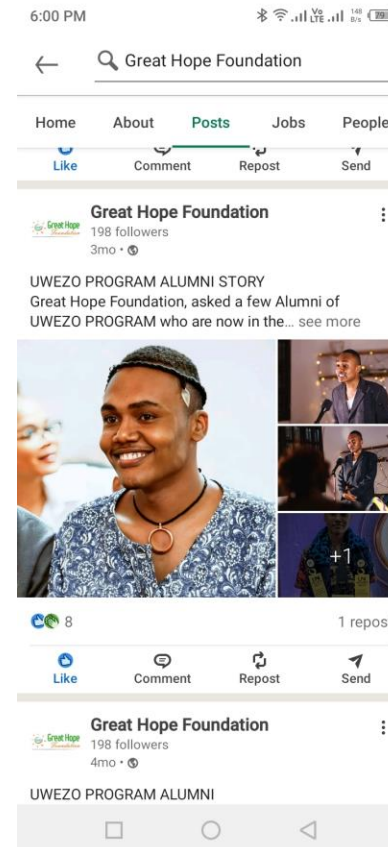


# MEDIA ENGAGEMENT

---

- GHF's social media pages, under the handle GreatHopeTZ on Twitter, TikTok, and Instagram, and Great Hope Foundation on Facebook, LinkedIn, and YouTube, have been actively covering UWEZO PROGRAM daily. This has led to improved engagement, with the foundation's updates reaching and interacting with a growing audience. The active presence has raised awareness, providing real-time insights into the program's progress, achievements, and events, and fostering increased interaction from followers and supporters.
- GHF releases a monthly newsletter to engage with stakeholders and supporters, sharing updates, achievements, and key developments. Reaching over 500+ stakeholders. The newsletter has assisted in keeping individuals, organizations, and partners Informed and connected with GHF's work, fostering ongoing support and collaboration
- We have also managed to work with TVE/EFM, THE GUARDIAN and MWANANCHI ( Newspapers)
- The collaboration with TVE continues, airing UWEZO AWARD Documentaries every Saturday and Sunday. This ongoing partnership helps showcase the impact of UWEZO PROGRAM and reach a broader audience through regular broadcasts.

# MEDIA ENGAGEMENT



# CHALLENGES & LESSONS on UWEZO PROGRAM 2024

1. Great Hope Foundation has been facing a major challenge of school dropout from UWEZO PROGRAM year after year, and this has been affecting the active participation and reach of the whole PROGRAM in Secondary Schools. In 2024, Great Hope Foundation was able to uncover some insights on how to tackle the challenge.

a) Training of UWEZO PROGRAM students and teachers seems to be a strong trigger for school active participation. Great Hope Foundation needs to increase and strengthen its budget for training UWEZO CLUB leaders, supervising teachers, and providing incentives to the same teachers.

b) Great Hope Foundation, needs to allocate UWEZO CLUB officers, who shall be training UWEZO club Leaders, throughout the year, to make sure all registered clubs have active participation in UWEZO PROGRAM, including active UWEZO CLUB – Chain Projects.

c) Creating audiovisual materials for training, UWEZO PROGRAM, that shall assist in strengthening the training component for UWEZO CLUB leaders, teachers, and all UWEZO CLUB members.

# CHALLENGES & LESSONS ON UWEZO PROGRAM 2024

2. Great Hope Foundation, has observed the need to strengthen public engagement through Social Media pages (Facebook, Instagram, X, LinkedIn, and Tiktok) to spread the word of the UWEZO PROGRAM impact, which shall have a direct impact, in pushing stakeholder engagement, and later increase the number of stakeholders on UWEZO PROGRAM. Currently, the engagement that is done, has been limited by the available budget. The goal for the coming years is to strengthen both digital communication channels and add a bit of traditional media engagement, to be able to garner as many stakeholders as possible and strengthen UWEZO PROGRAM visibility.

3. Great Hope Foundation needs to focus on organizational growth and shift from a volunteer-based model to full-time staff to increase sustainability and strengthen its growth as an organization. This needs to be done as more stakeholders support UWEZO PROGRAM and the funding basket grows.

4. Great Hope Foundation needs to start producing academic papers (collaborating with academic institutions/research institutions) so as to document properly the impact of UWEZO PROGRAM through challenge-based learning methodology in imparting Secondary School students with entrepreneurial and 21st-century skills. The majority of the knowledge available is on colleges that are using challenge-based learning to teach students entrepreneurship.



# APPRECIATING YOUR COLLABORATION IN UWEZO PROGRAM 2024



  
Premier Agencies



KARIMJEE  
Foundation

  
Segal  
Family Foundation

